ESTTA Tracking number:

ESTTA725310 02/05/2016

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	Under Armour, Inc.		
Entity	Corporation Citizenship Maryland		
Address	1020 Hull Street Baltimore, MD 21230 UNITED STATES		

Attorney informa-	Douglas A. Rettew
tion	Finnegan Henderson Farabow Garrett & Dunner LLP
	901 New York Ave. NW
	Washington, DC 20001
	UNITED STATES
	docketing@finnegan.com, doug.rettew@finnegan.com,
	anna.naydonov@finnegan.com, TTAB-Legal-Assitants@finnegan.com
	Phone:202-408-4000

Registration Subject to Cancellation

Registration No	4743452	Registration date	05/26/2015
Registrant	Strategic Solutions Internation Suite 6 Newark, DE 19711 UNITED STATES	nal, Inc.	

Goods/Services Subject to Cancellation

Class 035. First Use: 2014/10/06 First Use In Commerce: 2014/10/06

All goods and services in the class are cancelled, namely: Collection and compilation of information into computer databases in the field of golf; Collection and systematisation of information into computer databases

Class 041. First Use: 2010/10/06 First Use In Commerce: 2014/10/06

All goods and services in the class are cancelled, namely: Coaching and instruction services in the field of the biomechanics of golf; Golf instruction; Providing a website featuring information on golf and golf instruction

Grounds for Cancellation

Priority and likelihood of confusion	Trademark Act section 2(d)
--------------------------------------	----------------------------

Marks Cited by Petitioner as Basis for Cancellation

U.S. Registration No.	3672762	Application Date	02/12/2009
Registration Date	08/25/2009	Foreign Priority	NONE

	Date		
Word Mark	MAPMYRUN		
Design Mark	MAPMYRUN		
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 2005/07/05 First Use In Commerce: 2005/07/15 providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise Class 041. First use: First Use: 2005/07/05 First Use In Commerce: 2005/07/15 providing a website through which userscan locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events Class 042. First use: First Use: 2005/07/05 First Use In Commerce: 2005/07/15 computer services, namely, creating andhosting an online community website forregistered users to upload, share and otherwise provide fitness data to track, leasts may be a fitness and exercise and progress, calculate calculate and progress.		
	locate, monitor and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community Class 045. First use: First Use: 2005/07/05 First Use In Commerce: 2005/07/15 online social networking services in the field of fitness and exercise		

U.S. Registration No.	3672997	Application Date	03/18/2009
Registration Date	08/25/2009	Foreign Priority Date	NONE
Word Mark	MAPMYFITNESS	-	•
Design Mark	MAPM	YFITI	NESS
Description of Mark	NONE		

Goods/Services	Class 035. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01
	dissemination of advertising for othersvia the Internet
	Class 038. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01
	providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise
	Class 041. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01
	providing a website through which userscan locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events
	Class 042. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01
	computer services, namely, creating andhosting an online community website forregistered users to upload, share and otherwise provide fitness data to track, locate, monitor and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community
	Class 045. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01
	online social networking services in the field of fitness and exercise

U.S. Registration No.	4464361	Application Date	06/18/2009
Registration Date	01/14/2014	Foreign Priority Date	NONE
Word Mark	MAPMYHIKE		
Design Mark	MAPI	ΜYΗ	IKE
Description of Mark	NONE		
Goods/Services	Class 038. First use: First U	se: 2007/05/01 First U	Jse In Commerce: 2007/05/01
	providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise		
	Class 041. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01		
	providing a website through which userscan locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events		
	Class 042. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01		
	computer services, namely, creating andhosting an online community website forregistered users to upload, share and otherwise provide fitness data to track,		

locate, monitor, and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photosand stories within a fitness community Class 045. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01
online social networking services in the field of fitness and exercise

U.S. Registration No.	4464363	Application Date	06/18/2009
Registration Date	01/14/2014	Foreign Priority Date	NONE
Word Mark	MAPMYWALK		
Design Mark	MAPMYWALK		
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01		
	providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise		
	Class 041. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01		
	providing a website through which userscan locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events		
	Class 042. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01		
	computer services, namely, creating andhosting an online community website forregistered users to upload, share and otherwise provide fitness data to track, locate, monitor, and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photosand stories within a fitness community Class 045. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01 online social networking services in the field of fitness and exercise		

U.S. Registration No.	4464362	Application Date	06/18/2009
Registration Date	01/14/2014	Foreign Priority Date	NONE
Word Mark	MAPMYRIDE		

Design Mark	MAPMYRIDE
Description of Mark	NONE
Goods/Services	Class 038. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01 providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise Class 041. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01 providing a website through which userscan locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events Class 042. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01 computer services, namely, creating andhosting an online community website forregistered users to upload, share and otherwise provide fitness data to track, locate, monitor, and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photosand stories within a fitness community Class 045. First use: First Use: 2007/05/01 First Use In Commerce: 2007/05/01 online social networking services in the field of fitness and exercise

Attachments	77668971#TMSN.png(bytes) 77693650#TMSN.png(bytes)
	77762964#TMSN.png(bytes) 77762972#TMSN.png(bytes)
	77762967#TMSN.png(bytes) 2-5-16 Petition for Cancellation - IMAPMYGOLF.pdf(1990189 bytes)

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Douglas A. Rettew/
Name	Douglas A. Rettew
Date	02/05/2016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

UNDER ARMOUR, INC.,	Cancellation No.:
v. STRATEGIC SOLUTIONS INTERNATIONAL, INC. Registrant.	Mark: IMAPMYGOLF Registration No. 4743452 Issued: May 26, 2015

PETITION FOR CANCELLATION

Petitioner Under Armour, Inc. ("Under Armour") believes that it will be damaged by the continued registration of Registration No. 4743452 for the mark IMAPMYGOLF for "collection and compilation of information into computer databases in the field of golf; collection and systematisation of information into computer databases" in Class 35 and "coaching and instruction services in the field of the biomechanics of golf; golf instruction; providing a website featuring information on golf and golf instruction" in Class 41 and petitions to cancel it. As grounds for its petition, Under Armour alleges the following, upon actual knowledge with respect to itself and its own acts, and upon information and belief as to other matters:

Under Armour, Its Products and Services, and Its Well-Known MAPMY Marks

1. Opposer Under Armour is a Maryland corporation with an address at 1020 Hull Street, Baltimore, Maryland 21230. Under Armour is one of the world's most successful, popular, and well-known providers of performance apparel, footwear, sporting goods, and fitness/wellness-related mobile apps and solutions. Through Under Armour's innovative use of

advanced engineering and technology, it has revolutionized the performance-product industry. In 2015 alone, Under Armour sold more than \$3 billion worth of products.

- 2. As part of its diverse fitness offerings, Armour owns and offers well-known mobile apps and websites under the names and marks MAPMYFITNESS, MAPMYRUN, MAPMYHIKE, MAPMYRIDE, and MAPMYWALK (collectively the "MAPMY Marks"), which provide access to advanced fitness tracking technology, workout databases, nutritional data, calorie calculators, and 160+ million running, cycling and walking routes around the world.
- 3. Through its predecessor-in-interest, Under Armour has continuously used the MAPMYRUN name and mark since at least as early as 2005 and the MAPMYRIDE, MAPMYFITNESS, MAPMYHIKE, and MAPMYWALK names and marks since at least as early as 2007.
- 4. Under Armour's MAPMYFITNESS suite of mobile apps and websites provides one the world's largest digital fitness communities with interactive tools to make fitness social, simple, and rewarding. An open platform, MAPMYFITNESS seamlessly integrates with more than 400 fitness tracking devices, sensors, and wearables. The flagship consumer brands in the MAPMYFITNESS family—MAPMYRUN, MAPMYRIDE, MAPMYWALK, and MAPMYHIKE—are among the most popular apps on iOS and Android and have supported millions of users since 2007:

MAPMYFITNESS

Capture every run, ride, walk, and hike. Wherever your workout takes you, MapMyFitness keeps track of it all.







CUSTOM PROFILE

MAP YOUR ROUTE

TRACK ACTIVITY

DOWNLOAD THE APP VIEW THE BLOG































5. Under Armour (including through its predecessor-in-interest) has widely and extensively promoted its MAPMY Marks through many different types of media, including but not limited to community events (e.g., organized runs, bike rides, etc.), social media initiatives, and/or the Internet. Among other things, Under Armour provides a suite of MAPMYFITNESS widgets and tools to help event directors integrate web and mobile tools to enhance their athletic events for participants and sponsors alike.

- 6. Under Armour promotes and showcases its MAPMY Marks on its own and authorized websites and social-media sites, including but not limited to https://www.underarmour.com/en-us/ua-record, https://www.facebook.com/mapmyrun, http://www.mapmyrideapp, https://www.mapmyride.com/, http://www.mapmyride.com/, http://www.mapmyride.com/, http://www.mapmyride.com/, http://www.mapmyride.com/, https://www.mapmyride.com/, and other websites, as well as through the iTunes App Store and Google Play store.
- 7. In addition to its own substantial advertising and promotional activities, Under Armour's well-known MAPMY Marks, mobile apps, and websites have received and continue to receive widespread unsolicited media coverage, including in such prominent national publications as *The New York Times*, *The Wall Street Journal*, *The Washington Post*, *Los Angeles Times*, and *Chicago Tribune*, among many others.
- 8. Under Armour's apps and websites under the MAPMY Marks have enjoyed widespread acclaim and awards. The MAPMYRUN app and website received *Time Magazine*'s "50 Best iPhone Apps of 2012" and "Top 50 Websites of 2011" awards. The MAPMYRUN and MAPMYWALK apps were named "Best Running App" and "Best App for Walkers" in the 2012 About.com Readers' Awards. And MAPMYHIKE is the #1 Android hiking app.
- 9. As a result of their distinctive nature, and thus inherent strength; widespread advertising, publicity, promotion, and sales; and longstanding and extensive use and recognition, Under Armour's MAPMY Marks are strong and well-recognized.

10. Under Armour owns the following valid and subsisting U.S. federal trademark registrations for its MAPMY Marks:

Mark	Reg. No. Reg. Date	Products/Services First Use in Commerce
MAPMYRUN	3672762 08-25-2009	Providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise in Class 38 First Use in Commerce 07-15-2005
		Providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events in Class 41 First Use in Commerce: 07-15-2005
		Computer services, namely, creating and hosting an online community website for registered users to upload, share and otherwise provide fitness data to track, locate, monitor and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community in Class 42 First Use in Commerce: 07-15-2005
		Online social networking services in the field of fitness and exercise in Class 45 First Use in Commerce: 07-15-2005
MAPMYFITNESS	3672997 08-25-2009	Dissemination of advertising for others via the Internet in Class 35 First Use in Commerce: 05-01-2007
		Providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise in Class 38 First Use in Commerce: 05-01-2007
		Providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring

Mark	Reg. No. Reg. Date	Products/Services First Use in Commerce
		links to fitness and exercise stories and events in Class 41 First Use in Commerce: 05-01-2007
		Computer services, namely, creating and hosting an online community website for registered users to upload, share and otherwise provide fitness data to track, locate, monitor and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community in Class 42 First Use in Commerce: 05-01-2007
		Online social networking services in the field of fitness and exercise in Class 45 First Use in Commerce: 05-01-2007
MAPMYHIKE	4464361 01-14-2014	Providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise in Class 38 First Use in Commerce: 05-01-2007
		Providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events in Class 41 First Use in Commerce: 05-01-2007
		Computer services, namely, creating and hosting an online community website for registered users to upload, share and otherwise provide fitness data to track, locate, monitor, and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community in Class 42 First Use in Commerce: 05-01-2007
		Online social networking services in the field of fitness and exercise in Class 45 First Use in Commerce: 05-01-2007

Mark	Reg. No. Reg. Date	Products/Services First Use in Commerce
MAPMYWALK	4464363 01-14-2014	Providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise in Class 38 First Use in Commerce: 05-01-2007
		Providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events in Class 41 First Use in Commerce: 05-01-2007
		Computer services, namely, creating and hosting an online community website for registered users to upload, share and otherwise provide fitness data to track, locate, monitor, and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community in Class 42 First Use in Commerce: 05-01-2007
		Online social networking services in the field of fitness and exercise in Class 45 First Use in Commerce: 05-01-2007
MAPMYRIDE	4464362 01-14-2014	Providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise in Class 38 First Use in Commerce: 05-01-2007
		Providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events in Class 41 First Use in Commerce: 05-01-2007
\F!		Computer services, namely, creating and hosting an online community website for registered users to upload, share and otherwise provide fitness data to track, locate, monitor, and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine

Mark	Reg. No. Reg. Date	Products/Services First Use in Commerce	
		routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community in Class 42 First Use in Commerce: 05-01-2007	
		Online social networking services in the field of fitness and exercise in Class 45 First Use in Commerce: 05-01-2007	

Printouts from the PTO TESS and TSDR databases, including assignment information, are attached as Exhibit A.

Registrant and Its Mark

- 11. Registrant Strategic Solutions International, Inc. ("Registrant") is a Delaware corporation with an address at 700 Barksdale Road, Suite 6, Newark, Delaware 19711.
- 12. On October 8, 2014, Registrant filed Application Serial No. 86417977 for the mark IMAPMYGOLF for "collection and compilation of information into computer databases in the field of golf; collection and systematisation of information into computer databases" in Class 35 and "coaching and instruction services in the field of the biomechanics of golf; golf instruction; providing a website featuring information on golf and golf instruction" in Class 41, alleging a first-use-in-commerce date of October 6, 2014 for all services and a first-use date of October 6, 2010 for the Class 41 services. On May 26, 2015, Application Serial No. 86417977 matured into Registration No. 4743452.

Count One Likelihood of Confusion, 15 U.S.C. § 1052(d)

13. Under Armour repeats and realleges each and every allegation set forth in each of the preceding paragraphs.

- 14. Under Armour (including through its predecessor-in-interest) has used in commerce and/or registered its MAPMY Marks before Registrant's October 8, 2014 filing date of its application, the October 6, 2014 first-use-in-commerce date alleged therein for all services, and the October 6, 2010 first-use date alleged therein for the Class 41 services.
- 15. Registrant's IMAPMYGOLF mark is similar to Under Armour's prior used and/or registered MAPMY Marks, and the services covered by Under Armour's used/registered MAPMY Marks and Registrant's IMAPMYGOLF mark are related such that a potential consumer would likely be confused, mistaken, or deceived as to the source of the parties' respective services under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

WHEREFORE, Under Armour believes that it is and will continue to be damaged by the registration of the mark shown in Registration No. 4743452 and respectfully requests that this petition for cancellation be granted and that Registration No. 4743452 be cancelled.

A filing fee has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge such deficiency to Deposit Account No. 06-0916.

Respectfully submitted,

Dated: February 5, 2016

By: __/Douglas A. Rettew/
Douglas A. Rettew
Anna B. Naydonov
FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.
901 New York Avenue, N.W.
Washington, D.C. 20001-4413
Telephone: (202) 408-4000

Attorneys for Petitioner UNDER ARMOUR, INC.

CERTIFICATE OF SERVICE

I hereby certify that a true copy of the foregoing PETITION FOR CANCELLATION was served on February 5, 2016 via first class mail, postage prepaid, on Registrant at the following address of record:

STRATEGIC SOLUTIONS INTERNATIONAL, INC. SUITE 6 700 BARKSDALE ROAD NEWARK, DELAWARE 19711 Petition for Cancellation Reg. No. 4743452 Mark: IMAPMYGOLF

Exhibit A



United States Patent and Trademark Office

Home | Site Index | Search | FAQ | Giossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Feb 3 03:21:03 EST 2016

TESS HOME NEW USER STRUCTURED FRED FORM BROWS LODG SEARCH OG BOTTOM HELP

Logout Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

ASSIGN Status (Use the "Back" button of the Internet Browser to return to TESS)

MAPMYRUN

Word Mark

Goods and Services

MAPMYRUN

IC 038, US 100 101 104, G & S: providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise. FIRST USE: 20050705. FIRST USE IN COMMERCE: 20050715

IC 041. US 100 101 107, G & S: providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events, FIRST USE: 20050705. FIRST USE IN COMMERCE: 20050715

IC 042. US 100 101. G & S: computer services, namely, creating and hosting an online community website for registered users to upload, share and otherwise provide fitness data to track, locate, monitor and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community. FIRST USE: 20050705. FIRST USE IN COMMERCE: 20050715

IC 045, US 100 101, G & S; online social networking services in the field of fitness and exercise. FIRST USE: 20050705. FIRST USE IN COMMERCE: 20050715

Standard Characters Claimed

Mark Drawing

Code

Serial Number

77668971

Filing Date

February 12, 2009

(4) STANDARD CHARACTER MARK

Current Basis

Original Filing

Basis

Published for

Opposition

June 9, 2009

Registration Number

3672762

Registration Date

August 25, 2009

Owner

(REGISTRANT) MapMyFitness, LLC LIMITED LIABILITY COMPANY COLORADO Suite 100 5303 E. Evans Avenue Denver COLORADO 80222

(LAST LISTED OWNER) UNDER ARMOUR, INC. CORPORATION MARYLAND 1020 HULL STREET BALTIMORE MARYLAND 21230

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Kelly L. Williams

Type of Mark

SERVICE MARK PRINCIPAL

Register Affidavit Text

SECT 15. SECT 8 (6-YR).

Live/Dead Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG

Back to Search

STATUS

DOCUMENTS

MAINTENANCE

Generated on: This page was generated by TSDR on 2016-02-02 16:17:27 EST

Mark: MAPMYRUN

MAPMYRUN

Print

US Serial Number: 77668971

Application Filing Date: Feb. 12, 2009

US Registration Number: 3672762

Registration Date: Aug. 25, 2009

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Apr. 14, 2015 Publication Date: Jun. 09, 2009

Mark Information

Mark Literal Elements: MAPMYRUN

Standard Character Claim: Yes, The mark consists of standard characters without claim to any particular font style, size, or color

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [_] indicate deleted goods/services;

Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability: and

Asterisks * * identify additional (new) wording in the goods/services

For: providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE Basis: 1(a)

First Use: Jul 05, 2005

Use in Commerce: Jul. 15, 2005

For: providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring filness and exercise; providing information and on-line newsletters in the field of filness and exercise; providing internet news portals

featuring links to fitness and exercise stories and events

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE Basis: 1(a)

First Use: Jul. 05, 2005

Use in Commerce: Jul. 15, 2005

For: computer services, namely, creating and hosting an online community website for registered users to upload, share and otherwise provide fitness data to track, locate, monitor and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE Basis: 1(a)

First Use: Jul. 05, 2005

Use in Commerce: Jul. 15, 2005

For: online social networking services in the field of filness and exercise

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE Basis: 1(a)

First Use: Jul. 05, 2005

Use in Commerce: Jul 15, 2005

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No.

Currently ITU: No

Amended ITU: No

Filed 44D: No Filed 44E: No Currently 44D: No

Amended 44D: No

Filed 66A: No

Currently 44E: No Currently 66A: No Amended 44E: No

Flied No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: UNDER ARMOUR, INC. Owner Address: 1020 HULL STREET

BALTIMORE, MARYLAND UNITED STATES 21230

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L. Williams

Attorney Primary Email Address: kwilliams5@underarmour.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Kelly L. Williams

Under Armour, Inc. 1020 Hull Street

Baltimore, MARYLAND UNITED STATES 21230

Phone: 410-468-2512 Ext, 7823

Correspondent e-mail: kwilliams5@underarmour.com trademarks@underarmour.com Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Doc. 09, 2015 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP Apr. 14, 2015 NOTICE OF ACCEPTANCE OF SEC. 8, 8 % 15 - EMAILED Apr. 14, 2016 REGISTERED - SEC. 8, 8 % 14, COEPTED & SEC. 15 ACK 70131 Apr. 14, 2016 CASE ASSIGNED TO POST REGISTRATION PARALEGAL 70131 Apr. 01, 2015 TEAS SECTION 8, 8 15 RECEIVED **** Mar. 31, 2015 ATTORNEY REVOKED AND/OR APPOINTED **** Mar. 31, 2015 ATTORNEY REVOKED AND/OR APPOINTED **** Mar. 09, 2015 TEAS REVOKE/APPOINT ATTORNEY RECEIVED **** Mar. 09, 2015 TEAS NOTH-DRAWAL OF ATTORNEY RECEIVED **** Mar. 09, 2015 TEAS WITH-DRAWAL OF ATTORNEY RECEIVED *** May 15, 2013 ATTORNEY REVOKED AND/OR APPOINTED *** May 15, 2012 APPLICANT/CORRESS PONDRICE CHANGES MON-RESPONSIVE) ENTERED *** May 15, 2012 APPLICANT/CORRESS PONDRICE CHANGES MON-RESPONSIVE) ENTERED *** May 15, 2012 TEAS CHANGE OF COWNER ADDRESS RECEIVED *** May 16, 2012 TEAS CHANGE OF COWNER ADDRESS RECEIVED *** Pab. 07, 2011 TEAS CHANGE OF CARRESS OR TOWNER ADDRESS RECEIVED ***	Date	Description	Proceeding Number
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May 07, 2009 LAW OFFICE PUBLICATION REVIEW COMPLETED 78287 May 07, 2009 ASSIGNED TO LIE 78287 May 07, 2009 APPROVED FOR PUB - PRINCIPAL REGISTER May 07, 2009 EXAMINER'S AMENDMENT ENTERED 88688 May 07, 2009 NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED 6328 May 07, 2009 EXAMINERS AMENDMENT E-MAILED 6328 May 07, 2009 EXAMINERS AMENDMENT -WRITTEN 78048 May 05, 2009 NOTIFICATION OF NON-FINAL ACTION E-MAILED 6325 May 05, 2009 NON-FINAL ACTION WRITTEN 78048 May 04, 2009 ASSIGNED TO EXAMINER 78048 Feb 18, 2009 NOTICE OF PSEUDO MARK MAILED 78048	Jun 09, 2009	PUBLISHED FOR OPPOSITION	
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May 07, 2009 EXAMINERS AMENDMENT - WRITTEN 78048 May 05, 2009 NOTIFICATION OF NON-FINAL ACTION E-MAILED 6325 May 05, 2009 NON-FINAL ACTION E-MAILED 6325 May 05, 2009 NON-FINAL ACTION WRITTEN 78048 May 04, 2009 ASSIGNED TO EXAMINER 78048 Feb. 18, 2009 NOTICE OF PSEUDO MARK MAILED	May 07, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
May 05, 2009 NOTIFICATION OF NON-FINAL ACTION E-MAILED 6325 May 05, 2009 NON-FINAL ACTION E-MAILED 6325 May 05, 2009 NON-FINAL ACTION WRITTEN 78048 May 04, 2009 ASSIGNED TO EXAMINER 78048 Feb. 18, 2009 NOTICE OF PSEUDO MARK MAILED	May 07, 2009	EXAMINERS AMENDMENT E-MAILED	6328
May 05, 2009 NON-FINAL ACTION E-MAILED 6325 May 05, 2009 NON-FINAL ACTION WRITTEN 78048 May 04, 2009 ASSIGNED TO EXAMINER 78048 Feb. 18, 2009 NOTICE OF PSEUDO MARK MAILED	May 07, 2009	EXAMINERS AMENDMENT -WRITTEN	78048
May 05, 2009 NON-FINAL ACTION WRITTEN 78048 May 04, 2009 ASSIGNED TO EXAMINER 78048 Feb. 18, 2009 NOTICE OF PSEUDO MARK MAILED	May 05, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 04, 2009 ASSIGNED TO EXAMINER 78048 Feb. 18, 2009 NOTICE OF PSEUDO MARK MAILED	May 05, 2009	NON-FINAL ACTION E-MAILED	6325
Feb. 18, 2009 NOTICE OF PSEUDO MARK MAILED	May 05, 2009	NON-FINAL ACTION WRITTEN	78048
	May 04, 2009	ASSIGNED TO EXAMINER	78048
Feb. 17, 2009 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	Feb. 18, 2009	NOTICE OF PSEUDO MARK MAILED	
	Feb. 17, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 101

Date In Location: Apr. 14, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Conveyance Filter

Registrant: MapMyFitness, LLC

Assignment 1 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: 4053/0269

Pages: 10

Date Recorded: Aug. 26, 2009

Supporting Documents: assignment-tm-4053-0269.pdf

Assignor

Name: MAPMYFITNESS, LLC

Execution Date: May 05, 2009

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: COLORADO

Assignee

Name: MAPMYFITNESS, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 5303 E EVANS AVE , SUITE 100

DENVER, COLORADO 80222

Correspondent

Correspondent Name: ANGELA P. DOUGHTY

Correspondent Address: 1001 COLLEGE COURT

PO BOX 867

NEW BERN, NC 28562

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 5678/0538

Pages: 7

Date Recorded: Dec. 01, 2015

Supporting Documents: assignment-tm-5678-0538.pdf

Assignor

Name: MAPMYFITNESS, INC.

Execution Date: Nov. 17, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: UNDER ARMOUR, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Address: 1020 HULL STREET

BALTIMORE, MARYLAND 21230

Correspondent

Correspondent Name: KELLY L. WILLIAMS

Correspondent Address: 1020 HULL STREET

BALTIMORE, MD 21230

Domestic Representative - Not Found

Proceedings - Click to Load



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Trademarks > Trademark Electronic Search System (TESS)

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Logout Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

ASSIGN Status (Use the "Back" button of the Internet Browser to return to TESS)

MAPMYFITNESS

Word Mark

Goods and Services

MAPMYFITNESS

IC 035. US 100 101 102. G & S: dissemination of advertising for others via the Internet. FIRST USE: 20070501. FIRST USE IN COMMERCE: 20070501

IC 038. US 100 101 104. G & S: providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise, FIRST USE: 20070501. FIRST USE IN COMMERCE: 20070501

IC 041, US 100 101 107. G & S: providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events, FIRST USE: 20070501, FIRST USE IN COMMERCE: 20070501

IC 042. US 100 101. G & S: computer services, namely, creating and hosting an online community website for registered users to upload, share and otherwise provide fitness data to track, locate, monitor and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community. FIRST USE: 20070501, FIRST USE IN COMMERCE: 20070501

IC 045, US 100 101, G & S: online social networking services in the field of fitness and exercise, FIRST USE: 20070501, FIRST USE IN COMMERCE: 20070501

Standard Characters Claimed

Mark Drawing

Code Serial Number 77693650

Filing Date March 18, 2009

Current Basis Original Filing

Basis

Published for Opposition

June 9, 2009

(4) STANDARD CHARACTER MARK

Registration Number

3672997

Registration

August 25, 2009

Date Owner

(REGISTRANT) MapMyFitness, LLC LIMITED LIABILITY COMPANY COLORADO Suite 100 5303 E. Evans Avenue Denver COLORADO 80222

(LAST LISTED OWNER) UNDER ARMOUR, INC. CORPORATION MARYLAND 1020 HULL STREET BALTIMORE MARYLAND 21230

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Kelly L. Williams

Type of Mark

SERVICE MARK **PRINCIPAL**

Register **Affidavit Text**

SECT 15. SECT 8 (6-YR).

Live/Dead Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWS, DIC. SEARCH OG

Back to Search

STATUS

DOCUMENTS

Generated on: This page was generated by TSDR on 2016-02-02 16:29:14 EST

Mark: MAPMYFITNESS

MAINTENANCE

MAPMYFITNESS

Print

US Serial Number: 77693650

Application Filing Date: Mar. 18, 2009

US Registration Number: 3672997

Registration Date: Aug 25, 2009

Register: Principal Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged

Status Date: Apr. 14, 2015 Publication Date: Jun. 09, 2009

Mark Information

Mark Literal Elements: MAPMYFITNESS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color,

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services

· Brackets [] indicate deleted goods/services

• Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and

Asterisks * * identify additional (new) wording in the goods/services

For: dissemination of advertising for others via the Internet

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

For: providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

For: providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals

featuring links to fitness and exercise stories and events

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

For: computer services, namely, creating and hosting an online community website for registered users to upload, share and otherwise provide filness data to track, locate, monitor and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives

computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

For: online social networking services in the field of fitness and exercise

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2007

Use In Commerce: May 01, 2007

Basis Information (Case Level)

Amended Use: No Currently Use: Yes Filed Use: Yes Amended ITU: No Filed ITU: No Currently ITU: No Amended 44D: No Currently 44D: No Filed 44D: No Filed 44E: No Currently 44E: No Amended 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

Current Owner(s) Information

Owner Name: UNDER ARMOUR, INC.

Owner Address: 1020 HULL STREET

BALTIMORE, MARYLAND UNITED STATES 21230

State or Country Where Organized: MARYLAND Legal Entity Type: CORPORATION

Attorney/Correspondence Information

Filed No Basis: No

Attorney of Record

Attorney Name: Kelly L. Williams

Attorney Primary Email Address: kwilliams5@underarmour.com

Attorney Email Authorized: Yes

Correspondent Name/Address: Kelly L. Williams

1020 Hull Street

Baltimore, MARYLAND UNITED STATES 21230

Phone: 410-468-2512 Ext. 7823.

Correspondent e-mail: kwilliams5@underarmour.com trademarks@underarmour.com Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec 09, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 14, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 14, 2015	REGISTERED - SEC_8 (6-YR) ACCEPTED & SEC_15 ACK	70131
Apr. 14, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Apr. 01, 2015	TEAS SECTION 8 & 15 RECEIVED	
Apr. 01, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar_31, 2015	ATTORNEY REVOKED AND/OR APPOINTED	
Mar 31, 2015	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 09, 2015	WITHDRAWAL OF ATTORNEY GRANTED	
Mar 09, 2015	TEAS WITHDRAWAL OF ATTORNEY RECEIVED	
Sep 13, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
Sep 13, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
May 15, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 15, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 26, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 26, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 07, 2011	WITHDRAWAL OF ATTORNEY GRANTED	
Feb 07, 2011	TEAS WITHDRAWAL OF ATTORNEY RECEIVED	
Sep 16, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep 09, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug 25, 2009	REGISTERED-PRINCIPAL REGISTER	
Jun. 09, 2009	PUBLISHED FOR OPPOSITION	
May 20, 2009	NOTICE OF PUBLICATION	
May 07, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	59272
May 07, 2009	ASSIGNED TO LIE	59272
May 07, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 07, 2009	EXAMINER'S AMENDMENT ENTERED	88888
May 07, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
May 07, 2009	EXAMINERS AMENDMENT E-MAILED	6328
May 07, 2009	EXAMINERS AMENDMENT -WRITTEN	78048

May 05, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 05, 2009	NON-FINAL ACTION E-MAILED	6325
May 05, 2009	NON-FINAL ACTION WRITTEN	78048
May 04, 2009	ASSIGNED TO EXAMINER	78048
Mar 24, 2009	NOTICE OF PSEUDO MARK MAILED	
Mar 23, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar 21, 2009	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavlt of Continued Use: Section 8 - Accepted Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 101

Date in Location: Apr. 14, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Conveyance Filter

Registrant: MapMyFitness, LLC

Assignment 1 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: 4053/0269

Date Recorded: Aug. 26, 2009

Supporting Documents: assignment-tm-4053-0269.pdf

Assignor

Name: MAPMYFITNESS, LLC

Execution Date: May 05, 2009

Pages: 10

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: COLORADO

Assignee

Name: MAPMYFITNESS, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 5303 E EVANS AVE., SUITE 100 DENVER, COLORADO 80222

Correspondent

Correspondent Name: ANGELA P. DOUGHTY Correspondent Address: 1001 COLLEGE COURT

PO BOX 867

NEW BERN, NC 28562

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 5678/0538

Date Recorded: Dec. 01, 2015

Supporting Documents: assignment-tm-5678-0538.pdf

Assignor

Name: MAPMYFITNESS, INC.

Execution Date: Nov. 17, 2015

Pages: 7

State or Country Where Organized: DELAWARE Legal Entity Type: CORPORATION

Assignee

Name: UNDER ARMOUR, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Address: 1020 HULL STREET

BALTIMORE, MARYLAND 21230

Correspondent

Correspondent Name: KELLY L. WILLIAMS Correspondent Address: 1020 HULL STREET

BALTIMORE, MD 21230

Domestic Representative - Not Found

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2/2/2016



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ASSIGN Status (Use the "Back" button of the Internet Browser to return to TESS)

MAPMYHIKE

Word Mark

MAPMYHIKE

Goods and Services

IC 038, US 100 101 104. G & S: providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise. FIRST USE: 20070501. FIRST USE IN COMMERCE: 20070501

IC 041, US 100 101 107, G & S: providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events. FIRST USE: 20070501. FIRST USE IN COMMERCE: 20070501

IC 042. US 100 101. G & S: computer services, namely, creating and hosting an online community website for registered users to upload, share and otherwise provide fitness data to track, locate, monitor, and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community. FIRST USE: 20070501, FIRST USE IN COMMERCE: 20070501

IC 045. US 100 101. G & S: online social networking services in the field of fitness and exercise. FIRST USE: 20070501, FIRST USE IN COMMERCE: 20070501

Standard Characters Claimed

Mark Drawing

Code

(4) STANDARD CHARACTER MARK 77762964

Serial Number Filing Date

June 18, 2009

October 29, 2013

Current Basis

Original Filing

Basis

Published for

Opposition

Registration

Number

4464361

1A

Registration Date January 14, 2014

(REGISTRANT) MapMyFitness, Inc. CORPORATION DELAWARE 610 West 5th Street, Suite 605 Austin TEXAS 78701

Owner

(LAST LISTED OWNER) UNDER ARMOUR, INC. CORPORATION MARYLAND 1020 HULL STREET BALTIMORE MARYLAND 21230

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Kelly L. Williams

Prior Registrations

3672762;3672997

Type of Mark Register

SERVICE MARK **PRINCIPAL**

Live/Dead Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSHING SEARCH OG

STATUS

DOCUMENTS

MAINTENANCE

MAINTENANCE

Generated on: This page was generated by TSDR on 2016-02-02 16:32:20 EST

Mark: MAPMYHIKE

MAPMYHIKE

Print

Back to Search

US Serial Number: 77762964

Application Filing Date: Jun. 18, 2009

US Registration Number: 4464361

Registration Date: Jan. 14, 2014

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due

Status Date: Jan. 14, 2014

Publication Date: Oct. 29, 2013

Mark Information

Mark Literal Elements: MAPMYHIKE

Standard Character Claim: Yes The mark consists of standard characters without claim to any particular font style, size, or color

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US 3672762, 3672997

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services

· Brackets [] indicate deleted goods/services;

• Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks * * identify additional (new) wording in the goods/services

For: providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

For: providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

For: computer services, namely, creating and hosting an online community website for registered users to upload, share and otherwise provide fitness data to track, locate, monitor, and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

For: online social networking services in the field of fitness and exercise

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

http://tsdr.uspto.gov/

Page 1 of 3

2/2/2016

Filed 44D: No

Currently 44D: No Currently 44E: No Amended 44D: No Amended 44E: No

Filed 44E: No Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: UNDER ARMOUR, INC. Owner Address: 1020 HULL STREET

BALTIMORE, MARYLAND UNITED STATES 21230

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L. Williams

Attorney Primary Email Address: kwilliams5@underarmour.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Kelly L. Williams

Under Armour, Inc.

Baltimore, MARYLAND UNITED STATES 21230

Phone: 410-468-2512 Ext. 7823

Correspondent e-mail: kwilliams5@underarmour.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Mar. 31, 2015 ATTORNEY REVOKED AND/OR APPOINTED Mar. 31, 2015 TEAS REVOKE/APPOINT ATTORNEY RECEIVED Mar. 09, 2015 WITHDRAWAL OF ATTORNEY GRANTED TEAS WITHDRAWAL OF ATTORNEY RECEIVED Jan. 14, 2014 REGISTERED-PRINCIPAL REGISTER OCI. 29, 2013 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED OCI. 29, 2013 PUBLISHED FOR OPPOSITION OCI. 09, 2013 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED Sep. 25, 2013 LAW OFFICE PUBLICATION REVIEW COMPLETED 68171 Sep. 24, 2013 APPROVED FOR PUB - PRINCIPAL REGISTER Sep. 24, 2013 TEAS/EMAIL CORRESPONDENCE ENTERED 89889 Sep. 24, 2013 TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED Sep. 13, 2013 TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED Sep. 13, 2013 TEAS REVOKE/APPOINT ATTORNEY RECEIVED	Date	Description	Proceeding Number
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Jul. 01, 2010 LETTER OF SUSPENSION E-MAILED 6332	Jan. 03, 2011	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
301 01, 2010	Jul. 01, 2010	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jul. 01, 2010 SUSPENSION LETTER WRITTEN 82435	Jul. 01, 2010	LETTER OF SUSPENSION E-MAILED	6332
	Jul. 01, 2010	SUSPENSION LETTER WRITTEN	82435

Apr 14, 2010	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED 633		
Apr. 14, 2010	LETTER OF SUSPENSION E-MAILED	6332	
Apr. 14, 2010	SUSPENSION LETTER WRITTEN	82435	
Mar. 22, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889	
Mar. 22, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889	
Mar. 22, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED		
Sep. 25, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325	
Sep 25, 2009	NON-FINAL ACTION E-MAILED		
Sep. 25, 2009	NON-FINAL ACTION WRITTEN	82435	
Sep 17, 2009	ASSIGNED TO EXAMINER 82438		
Jun 23, 2009	NOTICE OF PSEUDO MARK MAILED		
Jun. 22, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM		
Jun. 22, 2009	NEW APPLICATION ENTERED IN TRAM		

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 14, 2014

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Conveyance Filter

Registrant: MapMyFitness, Inc.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 5678/0538

Pages: 7

Date Recorded: Dec 01, 2015

Supporting Documents: assignment-tm-5678-0538.pdf

Assignor

Name: MAPMYFITNESS, INC.

Execution Date: Nov 17, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: UNDER ARMOUR, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Address: 1020 HULL STREET

BALTIMORE, MARYLAND 21230

Correspondent

Correspondent Name: KELLY L. WILLIAMS

Correspondent Address: 1020 HULL STREET

BALTIMORE, MD 21230

Domestic Representative - Not Found

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Record 1 out of 1

ASSIGN Status (Use the "Back" button of the Internet Browser to return to TESS)

MAPMYWALK

Word Mark

MAPMYWALK

Goods and Services

IC 038, US 100 101 104, G & S: providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise. FIRST USE: 20070501. FIRST USE IN COMMERCE: 20070501

IC 041. US 100 101 107. G & S: providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events. FIRST USE: 20070501. FIRST USE IN COMMERCE: 20070501

IC 042. US 100 101. G & S: computer services, namely, creating and hosting an online community website for registered users to upload, share and otherwise provide fitness data to track, locate, monitor, and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community. FIRST USE: 20070501. FIRST USE IN COMMERCE: 20070501

IC 045. US 100 101. G & S: online social networking services in the field of fitness and exercise, FIRST USE: 20070501. FIRST USE IN COMMERCE: 20070501

Standard Characters Claimed

Mark Drawing

Code

(4) STANDARD CHARACTER MARK

Serial Number

77762972 June 18, 2009

Filing Date **Current Basis**

1A Original Filing

Basis

Published for

Opposition

October 29, 2013

Registration

4464363

Number

Registration Date January 14, 2014

Owner

(REGISTRANT) MapMyFitness, Inc. CORPORATION DELAWARE 610 West 5th Street, Suite 605 Austin TEXAS 78701

(LAST LISTED OWNER) UNDER ARMOUR, INC. CORPORATION MARYLAND 1020 HULL STREET BALTIMORE MARYLAND 21230

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of

Kelly L. Williams Record

Prior Registrations 3672762;3672997

Type of Mark Register

SERVICE MARK **PRINCIPAL**

Live/Dead Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWNE DICT SEARCH OG

STATUS

DOCUMENTS

MAINTENANCE

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Mark: MAPMYWALK

MAPMYWALK

Print

Back to Search

US Serial Number: 77762972

Application Filing Date: Jun. 18, 2009

US Registration Number: 4464363

Registration Date: Jan 14, 2014

Register: Principal Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due

Status Date: Jan. 14, 2014 Publication Date: Oct 29, 2013

Mark Information

Mark Literal Elements: MAPMYWALK

Standard Character Claim: Yes, The mark consists of standard characters without claim to any particular font style, size, or color,

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US 3672762, 3672997

Registrations:

Goods and Services

The following symbols indicate that the registrant/owner has amended the goods/services

Brackets [] indicate deleted goods/services

• Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks * * identify additional (new) wording in the goods/services

For: providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

For: providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

For: computer services, namely, creating and hosting an online community website for registered users to upload, share and otherwise provide fitness data to track, locate, monitor, and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; fitness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a filness community

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

For: online social networking services in the field of fitness and exercise

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

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2/2/2016

Filed 44D: No Filed 44E: No

Currently 44D: No Currently 44E: No Amended 44D: No Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: UNDER ARMOUR, INC Owner Address: 1020 HULL STREET

BALTIMORE, MARYLAND UNITED STATES 21230

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L Williams

Attorney Primary Email Address: kwilliams5@underarmour.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Kelly L; Williams

Under Armour, Inc. 1020 Hull Street

Ballimore, MARYLAND UNITED STATES 21230

Phone: 410-468-2512 Ext. 7823

Correspondent e-mall: kwilliams5@underarmour.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description Proceeding		
Dec. 09, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP		
Mar 31, 2015	ATTORNEY REVOKED AND/OR APPOINTED		
Mar. 31, 2015	TEAS REVOKE/APPOINT ATTORNEY RECEIVED		
Mar 09, 2015	WITHDRAWAL OF ATTORNEY GRANTED		
Mar. 09, 2015	TEAS WITHDRAWAL OF ATTORNEY RECEIVED		
Jan. 14, 2014	REGISTERED-PRINCIPAL REGISTER		
Oct. 29, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED		
Oct. 29, 2013	PUBLISHED FOR OPPOSITION		
Oct 09, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED		
Sep 25, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171	
Sep_24, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER		
Sep 24, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889	
Sep 24, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889	
Sep 24, 2013	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED		
Sep. 13, 2013	ATTORNEY REVOKED AND/OR APPOINTED		
Sep. 13, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED		
Jul 15, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171	
Jan 14, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171	
Jul_ 10, 2012	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171	
May 15, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED 888888		
May 15, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED		
Jan. 10, 2012	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171	
Jul. 26, 2011	ATTORNEY REVOKED AND/OR APPOINTED		
Jul. 26, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED		
Jul. 07, 2011	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171	
Jul 06, 2011	ASSIGNED TO LIE 68171		
Feb. 07, 2011	WITHDRAWAL OF ATTORNEY GRANTED		
Feb 07, 2011	TEAS WITHDRAWAL OF ATTORNEY RECEIVED		
Jan. 03, 2011	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED		
Jul. 01, 2010	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332	
Jul. 01, 2010	LETTER OF SUSPENSION E-MAILED	LETTER OF SUSPENSION E-MAILED 6332	
Jul. 01, 2010	SUSPENSION LETTER WRITTEN 82435		

Apr. 14, 2010	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Apr. 14, 2010	LETTER OF SUSPENSION E-MAILED	6332
Apr. 14, 2010	SUSPENSION LETTER WRITTEN	82435
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Mar. 22, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 22, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 25, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep 25, 2009	NON-FINAL ACTION E-MAILED	6325
Sep. 25, 2009	NON-FINAL ACTION WRITTEN	82435
Sep 17, 2009	ASSIGNED TO EXAMINER	82435
Jun 23, 2009	NOTICE OF PSEUDO MARK MAILED	
Jun. 22, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 22, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 14, 2014

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Conveyance Filter

Registrant: MapMyFilness, Inc.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: <u>5678/0538</u>

Date Recorded: Dec. 01, 2015

Supporting Documents: assignment-tm-5678-0538.pdf

Assignor

Name: MAPMYFITNESS, INC.

Execution Date: Nov. 17, 2015

Pages: 7

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: UNDER ARMOUR, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Address: 1020 HULL STREET

BALTIMORE, MARYLAND 21230

Correspondent

Correspondent Name: KELLY L WILLIAMS

Correspondent Address: 1020 HULL STREET

BALTIMORE, MD 21230

Domestic Representative - Not Found

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Record 1 out of 1

ASSIGN Status (Use the "Back" button of the Internet Browser to return to TESS)

MAPMYRIDE

Word Mark

Goods and Services

MAPMYRIDE

IC 038. US 100 101 104. G & S: providing online electronic bulletin boards for the transmission of messages among users in the field of fitness and exercise. FIRST USE: 20070501. FIRST USE IN COMMERCE: 20070501

IC 041. US 100 101 107. G & S: providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events. FIRST USE: 20070501, FIRST USE IN COMMERCE: 20070501

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IC 045. US 100 101. G & S: online social networking services in the field of fitness and exercise. FIRST USE: 20070501. FIRST USE IN COMMERCE: 20070501

Standard Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number Filing Date

77762967 June 18, 2009

Current Basis

1A **Original Filing**

Basis

Published for

Opposition

October 29, 2013

Registration

4464362

Number

Registration Date January 14, 2014

Prior

Owner

(REGISTRANT) MapMyFitness, Inc. CORPORATION DELAWARE 610 West 5th Street, Suite 605 Austin TEXAS 78701

Registrations

3672762:3672997

Type of Mark

SERVICE MARK **PRINCIPAL**

Register Live/Dead

LIVE

Indicator

TESS HOME NEW USER STRUCTURED FREE FORM BROWSL DIE: SEARCH OG

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STATUS DOCUMENTS N

MAINTENANCE

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Mark: MAPMYRIDE

MAPMYRIDE

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Back to Search

US Serial Number: 77762967

Application Filing Date: Jun. 18, 2009

US Registration Number: 4464362

Registration Date: Jan 14, 2014

Register: Principal

Mark Type: Service Mark

Status: Registered The registration date is used to determine when post-registration maintenance documents are due

Status Date: Jan. 14, 2014

Publication Date: Oct. 29, 2013

Mark Information

Mark Literal Elements: MAPMYRIDE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color,

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US 3672762, 3672997

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

· Brackets [] indicate deleted goods/services;

• Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks * * identify additional (new) wording in the goods/services

For: providing online electronic bulletin boards for the transmission of messages among users in the field of filness and exercise

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

For: providing a website through which users can locate and share information and post ratings information about fitness events and competitions in the field of fitness and exercise; online journals, namely, blogs featuring fitness and exercise; providing information and on-line newsletters in the field of fitness and exercise; providing internet news portals featuring links to fitness and exercise stories and events

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

For: computer services, namely, creating and hosting an online community website for registered users to upload, share and otherwise provide filness data to track, locale, monitor, and log fitness and exercise goals and progress, calculate calories, heart rate, and body mass index; filness routine routing technology, namely, providing a web site that gives computer users the ability to upload, exchange, and share fitness and exercise photos and stories within a fitness community

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

For: online social networking services in the field of fitness and exercise

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2007

Use in Commerce: May 01, 2007

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

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Filed 44D: No Currently 44D: No

Currently 44E: No

Amended 44D: No Amended 44E: No

Filed 44E: No Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: MapMyFitness, Inc.

Owner Address: 610 West 5th Street, Suile 605

Austin, TEXAS UNITED STATES 78701

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

 $\textbf{Correspondent Name/Address:} \ \ \textbf{Nathan E}_{\mathbb{F}} \textbf{Ferguson}$

650 Page Mill Road

Palo Alto, CALIFORNIA UNITED STATES 94304-1050

Phone: 650-493-9300

Fax: 650-493-6811

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number	
Mar_09, 2015	WITHDRAWAL OF ATTORNEY GRANTED		
Mar 09, 2015	TEAS WITHDRAWAL OF ATTORNEY RECEIVED		
Jan. 14, 2014	REGISTERED-PRINCIPAL REGISTER		
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Apr. 14, 2010	SUSPENSION LETTER WRITTEN	82435	
Mar. 22, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889	
Mar. 22, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE 88889		
Mar. 22, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED		
Sep 25, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325	

Sep. 25, 2009	NON-FINAL ACTION E-MAILED	6325		
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Sep. 17, 2009	ASSIGNED TO EXAMINER	82435		
Jun 23, 2009	NOTICE OF PSEUDO MARK MAILED			
Jun. 22, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM			
Jun. 22, 2009	NEW APPLICATION ENTERED IN TRAM			
TM Staff and Location Info	ormation			
TM Staff Information - None				
File Location				
Current Location:	Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Jan. 14, 2014			
Assignment Abstract Of T	itle Information			
Summary		Conveyance Filter		
Total Assignments:	1	Registrant: MapMyFitness, Inc.		
Assignment 1 of 1				
Conveyance:	ASSIGNS THE ENTIRE INTEREST			
Reel/Frame:	5722/0302	Pages: 4		
Date Recorded:	Feb 02, 2016			
Supporting Documents:	No Supporting Documents Available			
Assignor				
Name:	MAPMYFITNESS, INC.	Execution Date: Feb 02, 2016		
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE		

State or Country Where Organized: MARYLAND

Assignee

Name: <u>UNDER ARMOUR, INC.</u>

Legal Entity Type: CORPORATION

Address: 1020 HULL STREET

BALTIMORE, MARYLAND 21230

Correspondent

Correspondent Name: KELLY L. WILLIAMS

Correspondent Address: 2601 PORT COVINGTON DRIVE

BALTIMORE, MD 21230

Domestic Representative - Not Found

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